



CAPITAL CHAINS

FINANCIAL GAME CHANGERS

Internship Details:

Role:	Marketing and Communication
Education:	3 rd or 4 th year bachelor or master student
Location:	Sint-Michielsgestel/Den-Bosch, flexibility to work from home
Days/week:	3 to 5
Duration:	4 to 6 months
Salary:	500 EUR (fulltime)

Job Description

Doing an internship at Capital Chains gives you 4-6 months of valuable, hands-on work experience with a global acting company, specialising in end-to-end working capital optimisation and financial supply chain management. It is an opportunity for a unique learning experience and a chance to turn theories into practice.

Introduction

Together we create an impact within and outside of our organisation. An entrepreneurial and energetic spirit and taking the lead are extremely important to us. You bring the required knowledge in your field and share that with the team. We, on the other hand, will make sure to include you in our adventures as well so that we have two-way learning going on. You will be responsible for the creation of a marketing and communication strategy for our organisation, to optimize our visibility to current and prospective clients.

Tasks

- You are responsible for the creation of our marketing and communication strategy
- From day one, you help us implement this new strategy to create maximum impact
- Track conversion rates and use analytical tools to optimize campaigns
- Content management for the websites and social media (mostly LinkedIn)
- Coordination and co-creation of original online and offline marketing outings, such as leaflets, brochures and social media marketing campaigns

Profile

- 3rd or final year bachelor or master's degree student in marketing and/or communication
- We expect you to be ambitious, flexible, willing to learn and not afraid of asking questions
- You are able to take the lead, think out-of-the-box and can handle deadlines
- You have experience in social networking strategies (SEO)
- Experience with Adobe InDesign / Adobe Photoshop
- Experience with CMS systems (WordPress)
- Allowed to work in The Netherlands

**Would you like to contribute with your skills and knowledge,
working in a company that will challenge and develop you?**

Apply now by sending your cv and cover letter to career@capitalchains.com



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